



**ABOUT mosaicHUB**  
mosaicHUB is a community marketplace for business services, connecting small businesses with the service providers they need to grow, such as lawyers, accountants and marketing experts. mosaicHUB makes it simple for businesses to quickly get expert answers to their business questions and to find, evaluate and hire quality service providers. It also helps service providers get more clients. The company has more than 70,000 businesses looking for expert advice every month and its platform provides a way for service providers to showcase their expertise and reach these potential clients.  
[For more information please visit www.mosaicHub.com.](http://www.mosaicHub.com)

# Women in Entrepreneurship Upcoming Events

## Mark your calendars for the upcoming events in our Women in Entrepreneurship series!

Save the dates and join us for the following three evenings of networking events. This series brings together top executives, investors and professionals to share advice and support that will help accelerate the growth of more female-led companies in New England.

**November 18, 2014**  
**Building Your Brand**

**Speaker:** Paige Arnorf-Fenn, *CEO and Founder of Mavens and Moguls*

**Topics to be discussed:**

- Defining and communicating your brand to your target market and target customers
- Leveraging advertising, social media and loyal customers to communicate your brand

**December 9, 2014**  
**Networking Next Steps**

**Speaker:** Jodi R.R. Smith, *Founder of Mannersmith Etiquette Consulting*

The holidays are fast approaching and with the basics of networking mastered, it is time for the next steps. During this interactive program we will teach you ways to hone your interpersonal skills, identify your networking goals and chart a specific course of action. In the business world, it is not just what you know and it is not just who you know, rather it is about using what you know to reach those you would like to know. Come learn to reach out and expand your circles:

- Polishing Your First Impression
- Determining Your Circle
- Developing Your Database
- The Importance of Sincerity
- Positioning Yourself for Success



**ABOUT FOLEY HOAG LLP**  
Foley Hoag is a dynamic law firm that represents public and private clients in a wide range of disputes and transactions worldwide. We have expertise in industries such as life sciences and healthcare, technology, energy and renewables, investment management, and professional services. We also offer our clients market-leading international litigation and arbitration and corporate social responsibility services. From our offices in Boston, Washington, D.C. and Paris, we provide strategic legal advice that is tailored to each of our clients' unique goals. Foley Hoag combines powerful regional, national and international practices that share a common emphasis on client service. We are focused on what we do best: helping our clients succeed through the delivery of exceptional legal service.

**For more information, visit**  
[www.foleyhoag.com](http://www.foleyhoag.com) or follow us on Twitter @foleyhoag.

**For inquiries, please contact the co-founders of this series:**  
Mary-Alice Miller, CEO and Founder of mosaicHUB at [mmiller@mosaicHub.com](mailto:mmiller@mosaicHub.com)  
or Meredith Haviland, Partner at Foley Hoag LLP at [mhaviland@foleyhoag.com](mailto:mhaviland@foleyhoag.com).