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mosaicHUB is a community marketplace for business services, connecting small businesses with the service providers they need to grow, such as lawyers, accountants and marketing experts. mosaicHUB makes it simple for businesses to quickly get expert answers to their business questions and to find, evaluate and hire quality service providers. It also helps service providers get more clients. The company has more than 70,000 businesses looking for expert advice every month and its platform provides a way for service providers to showcase their expertise and reach these potential clients.  
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# Women Entrepreneurs Need to Ask More

With several recent surveys citing only 4 to 7% of venture capital funding going to women-led businesses, more women entrepreneurs are asking what they can do to succeed in the startup world. The top advice given by several successful women entrepreneurs at the kickoff of Boston's Women in Entrepreneurship Series, hosted by Foley Hoag, LLP and mosaicHUB, was "Ask more."

The panel, which included Mary-Alice Miller, founder and CEO of the B2B community marketplace mosaicHUB, Sarah Biller, president of investment and analytics platform company Capital Markets Exchange, and Dr. Catherine Havasi, CEO and co-founder of advanced text analytics company Luminoso, was moderated by Meredith Haviland, a partner at Foley Hoag. The panelists shared their advice on how they transitioned into entrepreneurship and grew their businesses while facing unique challenges as female entrepreneurs.

A common theme in the advice given was that women need to be vocal and persistent in finding the right help, from mentors to team members to financiers. "Women need to do more asking, whether it's asking for an introduction, a meeting or for funding, we need to be confi-

dent and ask," said Mary-Alice. When it comes to finding the right people to help, Sarah advised women to "surround yourself with good people." The panelists discussed knowing what you and your business needs, identifying the people with the right experience and then asking for help. They shared their experiences with many helpful mentors and that people often are willing to help if you just ask.

Before the evening ended, Catherine offered one more piece of advice for those women thinking of taking that leap into entrepreneurship, "Just go out there and do it." Do not let the statistics, the biases or the challenges get in your way. If you are passionate about your business, you will find a way to succeed and the women participating at the Women in Entrepreneurship Series are ready to help. "Providing an opportunity for entrepreneurs to hear from this panel of successful women entrepreneurs was a great way to kick-off the series" said Meredith. "We look forward to continuing this momentum at our next event."

Come share your thoughts around women and entrepreneurship and hear from top female investors at the next Women in Entrepreneurship Series to be held at 6pm on April 8th, 2014 at District Hall.



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